

Melissa Mantzke

UI + UX Designer

CONTACT

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ABOUT

Passionate about all things design, I specialize in UX/UI design. Creating a great experience from start to finish with the end-user in mind. I'm a big picture thinker with great attention to detail, a self-starter with great collaboration skills.

Education **University of Wisconsin - Stout** // Menomonie, WI // 2005 - 2010
BFA, Graphic Design

University of Wisconsin - Stout // Menomonie, WI // 2011 - 2013
BFA, Multimedia - Web Design

Experience **The Bernard Group, INC.** // **Senior UX Designer** // July 2018 - Present

UX/UI design for Smartpress incorporating competitive analysis, user research, and internal solution presentations for new features. Creating interactive prototyping for user testing and close collaboration with the front-end development team.

The Bernard Group, INC. // **Web Designer + Developer** // Oct. 2014 - July 2018

Design and develop online print platforms for multiple clients such as Target, Delta, and The North Face. Creation of internal print material for external marketing, design, and development of online materials for our online print portal, Smartpress.

LIVEEDIT // **Web Designer + Developer** // Oct. 2013 - Oct. 2014

Design and develop online platforms for fitness and wellness franchises and businesses.

Planet Propaganda // **Interactive Intern** // May 2013 - Sept. 2013

Front-end development of custom design websites, working closely with Senior Front-end developers on brands such as Duluth Trading Company.

SKILLS

User Research, Competitive Analysis, Wireframing + Prototyping, Sketch, Invision, Photoshop, Illustrator, InDesign, After Effects, HTML, CSS, Project Management, Client Relationships, Team Collaboration

ACCOMPLISHMENTS

Design Patent for '*Display screen with graphical user interface*' for smartpress.com. An online 'widget' for window graphics and clings product ordering.